

Good morning / Good day!

My name is Erica Vagliengo and I am an Italian journalist and web-writer, authoress of *"I want to write for Vanity Fair"*, an amusing novel about Emma Travet, a twenty-six years old journalist from Turin who dreams to write for the magazine Vanity Fair. As the book subtitle says... she is precarious, yes, but definitely with style!

### Erica Vagliengo - My story

Six years ago, a small Italian publisher from Rome helped me to publish my novel "Voglio scrivere per Vanity Fair" with the pseudonym of Emma Travet. In 2014, Goware publisher sent out on the net the ebook version.

My book is not only a simply novel, but it consists of a greater project (*Emmat Project*) made of personal branding, social media marketing and events which, thanks to the support and the sponsorships of nice people, have helped me created my character, Emma Travet. In fact, Emma is also online at [www.emmatravet.com](http://www.emmatravet.com) with her stories, photos and blog; at Blomming and Depop with online shopping where original vintage clothes and accessories can be found.

At the moment, I still working as journalist and web writer, using my spare time to write the following of the novel (publisher Thesis from Florence, Italy).

### Emma Travet in "I want to write for Vanity Fair"

How people and, especially young girls like Emma, can survive in a time of economic crisis without discourage themselves and without giving up daily little things which turn the ordinary into the extraordinary? In this novel, Emma Travet decides to describe these feelings and those days...

*Travet* is a typical surname from Piedmont, an Italian north-west region where she is from.

*Emma* has nothing in common with Emma Thompson and that's why...

She is twenty-six years old and she lives in Italy, in a small town touched by the economic crisis and where one of the first European gay pub was opened. Emma is a freelance journalist and, as always happens, she is exploited by her boss, Mr Vintage (so called not because he is cool, but because his old unfashionable clothes stinks of mothballs, just like his thoughts...).

Waking up and working every day (Saturdays included) in a narrow local editorial surrounded by closed-minded persons is not the best, Emma thinks.... it will be better, *much better*, to write for the magazine Vanity Fair! Thus, she sends out with persistence her curriculum vitae to the editorial office every week for the past two years... sooner or later somebody will reply her! At least for mere exhaustion!!!

in the meantime, she keeps writing for "La voce del Monviso" (the local weekly magazine), for "New Mug" (a young local paper), and, to make ends meet, sometimes, she acts copywriter, *rigorously* under the table! Also, with the complicity of her good stylist friend Wolfango, she amuses herself shooting her grandmother Olga Dionigia in contemporary artistic-glamorous snapshots that she will, then, sell to an English fouled fashion magazine.

Emma is a big dreamer. Her everyday life is characterized by a healthy quantity of self-irony and inventiveness that shares among her new hubby, family, old friends, colleagues and her ultra-flexible job. Set in our present time of economic crisis, Emma is also careful to the daily expenses and, meantime she churns out articles about local exhibitions interviewing obscure unknown people, she keeps dreaming of writing for Vanity Fair!

Will she be able to cross the Chief's office borders?

### **More info:**

International press kit: <http://www.emmatravet.com/voglio-scrivere-per-vanity-fair/press-kit-international/>

### Why “I want to write for Vanity Fair” would be appreciated by the English reading public?

“I want to write for Vanity Fair” is a common daily-life story about a girl, like many others, whom chases her dream among misadventures and funny episodes. Emma has a great spirit of initiative and incurable optimism, she follows her ambitions without losing track of her big dream, the journalism!

The novel style is fresh and dynamic, almost diary-like; all the situations are taken by the everyday life, described through the eyes of a person who judges herself *precarious, yes, but with style!!!*

The first chapter is set in London. The novel is soaked with an excellent Italian character, fashion and food.

### The reason of my email to you

I will be in London from November 4<sup>th</sup> to November 8<sup>th</sup> 2015.

During this time, I will be delighted to meet you to talk about my book in English version and my project, without any obligations. On Amazon.it, I self-auto published the English ebook version, you can it out at <http://www.amazon.com/I-Want-Write-Vanity-Fair-ebook/dp/B00F0UM4BI/>

Once I'll have got your kind reply, I will send you my novel in PDF format (or mobi or epub, as you prefer). If interested, I will carry during my visit the books both in Italian and English version.

Herewith attached, you'll find the first two chapters of “*I want to write for Vanity Fair*”.

Thanking you very much for your nice attention, I send you my best regards, hoping I will have the chance to meet you in London shortly.

*Sincerely*

**Erica Vagliengo**

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web site [www.ericavagliengo.com](http://www.ericavagliengo.com)

to buy online:

<http://www.amazon.com/I-Want-Write-Vanity-Fair-ebook/dp/B00F0UM4BI/>

<http://www.amazon.it/Voglio-scrivere-per-Vanity-Fair/dp/8867972863/>

Depop: [depop.com/it/ericavagl](http://depop.com/it/ericavagl)

Instagram: [instagram.com/ericavagliengo/](https://www.instagram.com/ericavagliengo/)

## **Erica Vagliengo (aka Emma Travet)**



**Erica Vagliengo** is a journalist and web writer from Turin, Italy, and authoress of *"I want to write for Vanity Fair"* with the pseudonym of Emma Travet. She has created Emmat Project and she contributes to write for Marieclaire.it, Scenario, TheLadycracy (from fashion blogger Elisa Bellino). Erica writes the column "Pour Parler" on "La rivista intelligente". Previously she wrote for Punktmagazine, Donnareporter.com, Excelsiormilano.com, Notenews.it, Oggi7 (Americaoggi's weekly magazine).

**Blog "Diario di una svagata"** [www.ericavagliengo.com](http://www.ericavagliengo.com)

**Facebook** [www.facebook.com/erica.vagliengo](http://www.facebook.com/erica.vagliengo)

**Twitter** @ericavagl

**G+** <https://plus.google.com/u/0/+EricaVagliengo/posts/p/pub>

**Linkedin** [www.linkedin.com/in/ericavagliengo](http://www.linkedin.com/in/ericavagliengo)

**About me** <http://about.me/erica.vagliengo>

**Ph** [instagram.com/ericavagliengo/](http://instagram.com/ericavagliengo/)

**Shop** <http://www.depop.com/ericavagl> (vintage memories)

**Column on "La Rivista Intelligente":** [www.larivistaintelligente.it/author/erica-vagliengo/](http://www.larivistaintelligente.it/author/erica-vagliengo/)

**e-mail** [erica.vagliengo77@gmail.com](mailto:erica.vagliengo77@gmail.com)

### **My numbers (October 2015)**

**Fb Ericavagliengo:** 5000 friends e 585 followers

**Twitter Ericavagl:** 1944 followers

**Instagram:** 310 followers

**Linkedin:** 2043 connections

**Google+:** 510 followers

**Depop:** 2930 followers

## Emma Travet

**Emma Travet** is the heroine created by Erica Vagliengo, as her alter-ego.

Emma is the main character of *"I want to write for Vanity Fair"*, published by goWare.

She works as a journalist in a remote small town near Turin, Italy and she has a big dream... to write for Vanity Fair!

Will she be able to cross the Chief's office borders?

*"I want to write for Vanity Fair"* is not only a novel but also a personal project of self marketing and personal branding active from 2007.



**Web Site** [www.emmatravet.com](http://www.emmatravet.com)

**Emma's old blog (2007-2012)**

<http://emmatvanity.style.it/>

**Fb** [www.facebook.com/EmmaTravet](http://www.facebook.com/EmmaTravet)

**Twitter** @emmatravet

**G+** <https://plus.google.com/u/0/+EricaVagliengo/posts/p/pub>

**Ph** [instagram.com/ericavagliengo/](https://www.instagram.com/ericavagliengo/)  
**Shop**

**Emma** <http://www.blomming.com/mm/emmatravet/items> (at this link, you can buy Emma's accessories and clothes, the original from the book!)

### Emma's number (October 2015)

Fb Emmatravet: 1400 likes

Twitter Emmatravet: 1704 followers

Instagram: 3010 followers

Google+:509 followers

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**TRANSLATION:** Nicoletta Fasciglione